

Emma Thrasher

[LinkedIn Profile](#) | thrasheremma4@gmail.com

PROFESSIONAL SUMMARY

Creative and adaptable Instructional Designer. Proven ability to quickly learn new technologies—successfully mastered a new LMS within weeks to build a comprehensive course supporting organizational transition. Skilled in applying a creative lens to instructional challenges, with a passion for developing inclusive materials that support professional growth and meet the needs of diverse learners. Strong communicator and collaborator, seeking opportunities where innovation and learner-centered design are valued.

EXPERIENCE

Instructional Assistant

August 2024 - present

TCAPS Montessori | Traverse City, MI

- Provided insights for personalized instruction planning based on observational data.

Instructional Designer

June 2022 – May 2025

Lingco Language Labs | Lansing, MI (Remote)

- Designed eLearning activities using backward design to create engaging learning opportunities that achieve specific and measurable goals guided by the ACTFL proficiency guidelines.
- Coordinated with engineers, subject matter experts, and other designers in a fast-paced virtual environment to contribute to a global library of activities for this rapidly growing start-up.

Team Coordinator

October 2023 - June 2024

Shift Digital | Birmingham, MI

- Coordinated the Stellantis Canada, Stellantis US, and Maserati teams to provide outstanding customer experiences for our dealerships and our employees.
- Created comprehensive team guides through SMEs to support team workflow and to assist with onboarding new team members.
- Built relationships with my three teams to provide support materials, performance reviews, and career mentorship.

Digital Consultant II

August 2022 – February 2024

Shift Digital | Birmingham, MI

- Delivered online and in-person training for new hires including an introduction to the company, basics of providing dealership support, and lead management systems.
- Supported Stellantis dealerships in French and English with our field team to resolve dealer concerns with their digital solutions notably with Customer Relationship Management tools.
- Organized training materials for a new account to acclimate new hires to operations with Stellantis including a quick start guide, tutorials, and style guide.

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French Language Acquisition Teacher

May 2018 – August 2022

Royal Oak Middle School | Royal Oak, Michigan

- Analyzed user data and reviewed market research with a team to select the best learning management system (LMS) for the needs of the stakeholders in our district.
- Learned Canvas LMS within weeks while creating a customized asynchronous LMS training for colleagues by creating videos, infographics, and digital templates to streamline communication and support best practices across the organization.
- Designed a 10-week language exploration e-learning course focused on intercultural competency which was permanently adopted in the 21-22 school year upon enthusiastic community feedback.
- Created an equity audit tool in collaboration with a team to ensure continual reflection on the inclusivity of images, texts, audio, and other representations in the curriculum.
- Managed the portfolios of over 200 French learners per year delivering lessons to promote diverse thinking and cultural understanding through the International Baccalaureate program.
- Lead the world language department K-12 aligning curriculum across grade levels and languages.
- Remodeled curriculum to a blended e-learning model throughout the 20-21 school year maintaining comprehensible input strategies and student-centered approaches to learning.

English Language Teaching Assistant

October 2016 - May 2017

Teaching Assistantship Program in France | Ile d'Oléron, France

- Tailored immersion-style lessons to the specific needs of 11 managers across 3 organizations.

Study-Abroad French Instructor

March - May 2015; March - May 2016

Michigan State University | East Lansing, MI

- Designed a weekly two-hour class for undergraduate business students targeting survival French.

EDUCATION

Master of Arts, Educational Technology

Expected August 2025

Michigan State University | East Lansing, MI

Bachelor of Arts, French / Secondary Education

Michigan State University | East Lansing, MI

- Certification in French and TESOL (Teaching English to Speakers of Other Languages)

PROFESSIONAL SKILLS

- Advanced proficiency in French (DELF B2)
- Regular use of Microsoft Office, Outlook, Canva, Canvas LMS, Lingco LMS, Salesforce, Mac OS, Windows OS, iMovie, Loom Video Recording, and Google for Education
- Familiarity with Articulate Storyline, PollEverywhere, and Kahoot